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5. (Amended) The method of claim 1 wherein said step of applying a second parsing script further comprises:

specifying a version of HTML for said second output file.

A3

10. (Amended) The method of claim 1 wherein said enhancement file contains a change text function.

A4

12. (Amended) The method of claim 1 wherein accessing said enhancement file further comprises:

accessing a database containing user and project administration information, page layout information and trigger creation information.

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13. (Amended) The method of claim 1 further comprising:

editing said platform independent enhancement file to specify elements and attributes of said elements.

14. (Amended) A parser for producing a platform specific television enhancement file comprising:

a function that accesses a platform independent file containing project information, a description of an element, the position of said element, and a time at which said element may be rendered.

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a function that creates an HTML header containing said project information;

a function that places said position of said element between division tags in an

HTML output file if said element is either a text element or a graphic element;

a function that inserts JavaScript code if said element is an imported element.

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a function that embeds a media player in an HTML file if said element is a

television element;

a function that updates an address at which said element may be accessed; and

a function that creates and stores triggers in a JavaScript array.

A5

17. (Amended) A television enhancement produced by the steps of:

A5  
Concl.

accessing a database containing a platform independent enhancement file comprising elements, attributes of said elements, and trigger information specifying at least one event when said enhancement is rendered in synchrony with a video presentation;

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selecting one parsing program from a plurality of parsing programs, each parsing program supporting a specific platform;

parsing said platform independent enhancement file using said one parsing program to produce an output file that may be viewed with a specific platform; and

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saving said output file.

A6

20. (Amended) A system for developing television enhancements comprising:

a computer;

a database;

a web browser;

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a first parser that parses a platform independent enhancement file contained in said database and that produces an output that may be viewed employing said browser ; and

a second parser that parses said platform independent enhancement file contained in said database and that produces an output that may be viewed employing a specific television platform.

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21. (Amended) The first parser of claim 20 further comprising:

a component that embeds a media player in said browser if said enhancement file contains an element representative of a television image.

22. (Amended) The system of claim 20 wherein said parser scans a list of elements and produces a change text function for elements with a text area tag.

23. The method of claim 1 wherein said first parsing script includes a routine that scans a list of elements and produces a change text function for elements with a text area tag.

24. The method of claim 1 wherein said second parsing script includes a function to translate a color value dependent on said specific television platform.

25. The parser of claim 14 further comprising:  
a routine that scans a list of elements and produces a change text function for elements with a text area tag.

26. The parser of claim 14 further comprising:  
a routine that translates a color value dependent on a specific television platform.

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A17

27. The parser of claim 21 wherein said television enhancement file further comprises:  
an element that specifies a screen location for a media player.

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